

Digiternity Creator Protection Commitment

At Digiternity, protecting the intellectual property (IP) and personality rights of our creators is fundamental to everything we do.

We are committed to providing a safe, supportive, and professional environment where creators can share their digital presence confidently.

Our Commitment to Creator Protection

- Full Ownership: Creators retain full ownership and control of their avatars' copyright and personality rights.
- Strict Prohibition on Unauthorized Capture: Recording, capturing, or distributing avatar interactions without the creator's permission is strictly prohibited and may result in account suspension or legal action.
- **DMCA and Personality Rights Enforcement**: Digiternity maintains a registered DMCA agent and a formal takedown process to handle reported infringements swiftly.
- **Proactive Safeguards**: We may apply watermarking technologies and conduct proactive monitoring of public platforms to detect and address unauthorized uses.
- **Repeat Infringer Policy**: Users who repeatedly infringe upon the rights of creators will be suspended or terminated from the platform.
- Creator Support: We offer creators clear guidance and support in filing external takedown requests against infringing materials.

At Digiternity, safeguarding your likeness, voice, image, and digital presence isn't just a feature -- it's a foundation.

Digiternity IP Defense Framework

Our IP Defense Framework is built to ensure maximum protection of our creators' rights:

1. Legal Foundations

- a. Creator Ownership: Creators own the copyright and personality rights to their avatars (Sections 6.3 and 8.2 of the Digiternity Terms of Service).
- b. **Prohibition of Unauthorized Capture**: Unauthorized recording, duplication, or distribution of avatar content is strictly prohibited (Sections 8.9 of the **Digiternity Terms of Service**).
- c. **Takedown Process**: Digiternity maintains a registered DMCA agent and responds to takedown requests within five (5) business days (Section 8.5 of the **Digiternity Terms of Service**).
- d. **Repeat Infringer Policy**: Digiternity enforces strict account actions against repeat infringers (Section 8.7 of the **Digiternity Terms of Service**).

2. Platform Safeguards

- a. **Pre-Interaction Warnings**: Users are informed of the prohibition against unauthorized recording before engaging with avatars.
- b. **No Downloadable Content**: Avatar interactions are streamed only, reducing risk of unauthorized distribution.



c. Watermarking and Monitoring: We may apply visible or invisible watermarking to avatar content and monitor public platforms for potential infringements (Section 8.8 of the Digiternity Terms of Service).

3. Creator Support

- a. **Takedown Assistance**: We provide templates and guidance for creators to file external takedown notices when needed.
- b. Violation Reporting: Creators have a direct reporting channel to alert Digiternity to suspected unauthorized use.
- c. **Platform Enforcement**: Offending users may face immediate suspension or termination based on the severity of the violation.

In Summary

Digiternity was founded on the belief that creators deserve full control, recognition, and protection of their digital selves.

By combining strong legal rights, platform safeguards, creator support systems, and forwardlooking security strategies, we proudly offer one of the most comprehensive IP and personality rights protection environments in the AI avatar industry.